

KIRKPATRICK FOUR LEVELS® EVALUATION CERTIFICATION PROGRAMME - GOLD LEVEL

PROGRAMME DESCRIPTION

Kirkpatrick gold level certification provides a way for professionals to share the accomplishments obtained from their application of the Kirkpatrick Model to their programmes and to obtain appropriate recognition for themselves and their execution team. It is designed for professionals who want to make a difference in the world of training and development above and beyond their own organisations.

Kirkpatrick Partners recognises that we alone cannot make all of the necessary changes to the widely-held yet false beliefs about training value embodied in the training event itself. Fulfilling this mission requires a worldwide team of business partnership “ambassadors.”

The gold level is open to those who have attained Kirkpatrick silver level certification. It consists of presenting or publishing your programme evaluation process, results or best practices in a way that assists other training or business professionals.



Examples include:

- ◆ Having an article published in a trade magazine
- ◆ Presenting at a trade event or to an audience outside of your own organization
- ◆ Having a case example included in a book, journal or white paper

Gold level certification is available to silver level certification holders at no charge as a service to the industry.

WHO IS ELIGIBLE

Gold level certification is open only to those who have earned their silver level certification.

GOLD LEVEL INCLUDES

All participants will receive:

- ◆ Conference call with Kirkpatrick Partners to discuss completion plan
- ◆ Support in finding an appropriate presentation venue or mode, if needed
- ◆ Publicity for your article, contribution or presentation, if desired
- ◆ Plaque

CERTIFICATION PROCESS

Gold level certification is the final step in the Kirkpatrick certification process:



WORKING TOWARDS GOLD

If you have completed your silver level certification and would like to work towards gold, please contact us to discuss what you have in mind and how we can help you.

There are no fees for attaining gold level certification.

“Never doubt that a small group of thoughtful, committed citizens can change the world - indeed, it is the only thing that ever has.”

Margaret Mead

KIRKPATRICK CERTIFICATION PROCESS

BRONZE LEVEL

This programme forms the foundation for good programme evaluation. It includes the New World Kirkpatrick programme evaluation methodology and related tools. Certification is obtained with a passing grade on a complete programme evaluation plan for a programme of the participant's choosing. Continuing to silver and gold certification is optional.

Prerequisites: None

Contents:

- ◆ Pre-work packet
- ◆ Two-day in-person programme or five online sessions
- ◆ Personal evaluation plan completion
- ◆ Four follow-up modules via email
- ◆ One year of informal consulting via email / telephone



Credential Earned: Kirkpatrick Certified bronze level status, certificate, virtual badge, ability to use Kirkpatrick licensed materials within your own organisation

SILVER LEVEL

ONE-DAY PROGRAMME

This programme provides structure and support for programme implementation. It serves as a formal checkpoint for programme progress and offers an opportunity to modify plans for maximum application and results.

Prerequisites: Bronze level certification and progress on programme implementation

Timing: Typically 3-6 months after bronze level certification

Contents:

- ◆ Plan & status update submitted prior to programme
- ◆ One-day in-person programme or three online sessions
- ◆ Online forum, peer group interaction and large group conference calls
- ◆ One year of informal consulting via email / telephone

FINAL PRESENTATION

Participants prepare and deliver a formal presentation of their programme and related results to Kirkpatrick Partners to complete this level of certification.

Prerequisites: Significant progress on implementation of programme plan, including preliminary Level 4 results

Timing: 6+ months after bronze level certification

Credential Earned: Kirkpatrick Certified silver level status, lapel pin, certificate, virtual badge and option to be recognized on the Kirkpatrick Partners website



GOLD LEVEL

This level of certification recognises the accomplishments of true ambassadors of training value.

Prerequisites: Silver level certification

Requirements: Accomplish one or more of the following describing the programme evaluation process, results or best practices in a way that assists other training or business professionals:

- ◆ Present at a trade event or to an audience outside of the participant's own organisation
- ◆ Publish a written piece in a trade magazine, journal or book

Credential Earned: Kirkpatrick Certified gold level status, plaque, virtual badge and option to be recognised on the Kirkpatrick Partners website